

World Light

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Introduction

[En español \(clic aquí\)](#)

(Black-n-White Print Click [HERE](#))

Dear Future Member,

Are you tired of always trying to make ends meet?

Are you tired of hearing about a friend of a friend who made a pile of money just because they were at the right place at the right time? Legitimate opportunities really do exist out there and we are pleased to introduce to you a home-based business that has been in the works for the past 7 years. The Late Ronald C. Mashal, a veteran in the Marketing field, founded World Light 7 years ago. World Light's goal is simple... to help out as many people in need as possible. One of the key features of our System is our Charity Program... We are committed to donating the equivalent of 10% of our Member's earnings to a charity organization that each Member chooses to support. The Marketing Plan is so unique, so incredibly simple and yet has such great earning potential that must be seen to be believed. It is an incredible, 100%- Spillover "Automated" income generator¹.

We are proud to reward our members with access to outstanding products from different e-literature resources. Most of the e-books purchased come with unrestricted copyrights. (A few do not have resell rights.) They are some of the best informational products in the world and include the categories "Marketing, Internet Marketing, Computer and Internet, List-Building, Internet Auctions, Real Estate, Tutorials" and even a "Recipes" category (for those of you who love to cook – some of the best recipe e-books available) besides many, many more!

We are very proud of the Program that we have worked on for several years and we are excited to announce that our recent launch has not only sparked interest in the USA and Canada, but in Europe, Asia, Africa, Australia and other parts of the world as well! Experienced Marketers won't need more than a second glance to see that this is going to be big... and being offered an early entry into something this big is not an opportunity to be missed!

The system contains two (2) separate and paralleling straight lines each Providing 100% Spillover! The first is the "Stages" and the other is the "Option" (the Option Entry gives you an entry into both of the lines for full benefits of both compensation lines)!

<>"Stages" Entry starts with a Free Jumping Stage Entry (valued at \$59) and includes a free website and back-office which comes with the purchase of the "2-Book" Purchase. (+100% SPILLOVER)

<>"Option" Entry gives you a Free Jumping Entry plus a Free entry into the Option Line (Valued at \$347) – This comes with the purchase of the "12-Book" Purchase (+100% SPILLOVER)

ALL ENTRIES INCLUDE A FREE WEBSITE, PERSONAL BLOG PAGE AND MUCH, MUCH MORE!

If you want to purchase the e-literature (e-books) from the website, feel free to visit the site at: www.WorldLightFunding.com and pick from the category that interests you.

We have some of the greatest e-books in the world and they are priced super low at \$29.50 each! (Some sell for over \$100 online!) Most of the e-books come with copyrights unrestricted. That means most can be sold over and over and YOU keep 100% of the profits! Visit [www.WorldLightFunding.com/\(Rep'sUsernameHere\)](http://www.WorldLightFunding.com/(Rep'sUsernameHere)) Today!

(To find Rep's Username, see page 15 by "Referrer's UserName"!)

¹ The incomes generated are based entirely on the increasing number of members (distributors) that join the distributorship. Sales of ebooks are required for commissions and requirement reference can be found on the website at www.WorldLightFunding.com.

The STAGES

“JS” or Jumping Stage

“JS” is a 1 X 7 straight-line matrix that is the entry level for all new members to the marketing plan who purchase 2 e-Books. This is a Free Entry into the Jumping Stage. It is given freely to the people that purchase the “2-Book” Offer. The purchase price for 2 e-books totals \$59.00 USD. New members will automatically get access to their own personalized World Light Web page that they can use to sell the products and refer new people to their organization. Although the same member may join multiple times, only one personalized web page will be assigned per member. All new members are placed in the first available spot in the matrix regardless of who referred them to the program. The JS is split up into 2 Phases:

Phase 1:

1 X 7 straight line with a total volume of \$413.00 USD (7 x \$59)

Once seven other members join the JS behind you, regardless of whom their referrer is, they will fill in the 7 spots allowing you to complete Phase 1.

You will earn:

- 5% Automatic¹ Commission of the Total Volume of \$413.00 = \$20.65

Phase 2:

In order to complete Phase 2, each of your seven Phase 1 downline members must each accumulate their own seven members who've joined the JS behind them. As each one of those seven members completes their Phase 1, you will earn:

- 2.5% Automatic¹ Commission on the volume of each of your seven downline members paid to you as soon as each completes their Phase 1, earning you \$10.33 per member.
- Total earned once all seven complete their Phase 1: 7 X \$10.33 = \$72.31
- Total Automatic¹ Commission earned for Phase 1 & 2: \$92.96
- 1 BBC re-entry to the JS for each of your seven members that complete their Phase 1, totaling 7 re-entries to the JS (worth \$413.00)
- 1 BBC Entry to the CS for each of your seven members that complete their Phase 1, totaling 7 entries to the CS. (worth \$840.00)

Members can earn an interesting amount of Automatic¹ Commission without ever having to personally refer anyone to the program. However, they will quickly see the enormous earning potential of the system's powerful Matching Bonus feature, which kicks in as soon as a new member personally refers just 3 new members! A little bit of effort pays off in a huge way!

Bonus Business Centers

One of the most exciting features of the program is the opportunity to replicate yourself over and over. This is accomplished by assigning you Bonus Business Centers, or BBC's every time you complete one of the 4 main stages. BBC's are considered to be paying centers, and place you back in the first available spot in the corresponding stage, allowing you to multiply your earnings every time you return. Each one of your BBC's cycles through the Stages earning a multiple amount of brand new BBC's every time the Jumping, Consultant, Manager and Director Stages are completed. In turn, those new BBC's cycle through, earning even more Bonus Business Centers. It's a snowball effect that keeps growing and earning! Your earned BBC's keep revolving until the 3rd Cycle of each of the main stages (JS, CS, MS, DS) is completed. The definition of a completed Cycle is when both Phase 1 & 2 (See JS Chart) of one of the main stages is completed. A Cycle is completed with a combination of new members and earned BBC's filling up all the available spots in that Stage. Since BBC's are placed in the first available spot in the matrix, regardless of whom the referrer is, all the gaps get filled and slowdowns are eliminated! No one will ever hold anyone back, and the system will grow at an incredible rate! The matrix will also, in essence, feed itself! With all the new members joining, and all their perpetually accumulating BBC's, the earning potential is absolutely phenomenal! And the sooner you get started – The Better!

BBC Power !!!

The normal progression of the system without taking into account any of the earned BBC's is the following: Every time 56 positions are filled in any of the stages, 1 member completes a cycle in that stage. This is typical of many programs out in the marketplace today.

Where World Light's system shines is the incredible power of its earned BBC's. For instance, upon completion of the JS, you will end up with 7 free BBC entries to the CS, and 7 BBC re-entries directly back into the JS! Upon completion of either the MS or the DS, you will end up with 7 BBC re-entries back into the CS, 7 BBC re-entries to the MS and 7 BBC re-entries to the DS ! These are ALL paying positions that earn incomes individually!² With every single member capable of earning that many BBC's, just imagine how fast the system moves along! As it gets bigger, it gets bigger faster exponentially!

WORLD LIGHT is the ONLY Program of this type in the World and it Truly a ONE-OF-A-KIND!

² This is automatic when the distributor membership grows and the 1 X 7's have reached this section and the Phases are filled to that point.

“CS” Consultant Stage

CS is a 1 X 7 straight line forced matrix, which is split up in 2 phases.

The entry value of the CS is \$120.00 USD.

Phase 1:

1 X 7 straight line with a total volume of \$840.00 USD (7 x \$120)

Once seven other members follow you from the JS, regardless of whom their referrer is, they will fill in the 7 spots allowing you to complete Phase 1.

You will earn:

- 5% Automatic¹ Commission of the Total Volume of \$840.00 = \$42.00

Phase 2:

In order to complete Phase 2, each of your seven Phase 1 downline members must each accumulate their own seven members who've followed them from the JS. As each one of those seven members completes their Phase 1, you will earn:

- 2.5% Automatic¹ Commission on the volume of each of your seven downline members paid to you as soon as each completes their Phase 1, earning you \$21.00 per member.
- Total earned once all seven complete their Phase 1: 7 X \$21.00 = \$147.00
- Total Automatic¹ Commission earned for Phase 1 & 2: \$189.00
- 1 BBC re-entry to the JS for each of your seven members that complete their Phase 1, totaling 7 re-entries to the JS (worth \$413.00)
- 1 BBC re-entry to the CS for each of your seven members that complete their Phase 1, totaling 7 re-entries to the CS. (worth \$840.00)
Once you have completed Phase 2, meaning that all seven of your downline members have completed their Phase 1 with 7 members each, you will earn the following:
- 1 Automatic Entry to the next main stage, the MS (Manager's Stage) worth \$250.00
+++PLUS+++
- 1 Automatic Entry to the last main stage, the DS (Director's Stage) worth \$500.00

“MS” Manager’s Stage

MS is a 1 X 7 straight line forced matrix, which is split up in 2 phases.

The entry value of the MS is \$250.00 USD.

Phase 1:

1 X 7 straight line with a total volume of \$1750.00 USD (7 x \$250)

Once seven other members follow you from the CS, regardless of whom their referrer is, they will fill in the 7 spots allowing you to complete Phase 1.

You will earn:

- 5% Automatic¹ Commission of the Total Volume of \$1750.00 = \$87.50

Phase 2:

In order to complete Phase 2, each of your seven Phase 1 downline members must each accumulate their own seven members who’ve followed them from the CS. As each one of those seven members completes their Phase 1, you will earn:

- 2.5% Automatic¹ Commission on the volume of each of your seven downline members paid to you as soon as each completes their Phase 1, earning you \$43.75 per member.
- Total earned once all seven complete their Phase 1: 7 X \$43.75 = \$306.25
- Total Automatic¹ Commission earned for Phase 1 & 2: \$393.75
- 1 BBC re-entry to the CS for each of your seven members that complete their Phase 1, totaling 7 re-entries to the CS. (worth \$840.00)
- 1 BBC re-entry to the MS for each of your seven members that complete their Phase 1, totaling 7 re-entries to the MS. (worth \$1750.00)
- 1 BBC re-entry to the DS for each of your seven members that complete their Phase 1, totaling 7 entries to the DS. (worth \$3500.00)

“DS” Director’s Stage

DS is a 1 X 7 straight line forced matrix, which is split up in 2 phases.

The entry value of the DS is \$500.00 USD.

Phase 1:

1 X 7 straight line with a total volume of \$3500.00 USD (7 x \$500)

Once seven other members follow you from the CS, regardless of whom their referrer is, they will fill in the 7 spots allowing you to complete Phase 1.

You will earn:

- 5% Automatic¹ Commission of the Total Volume of \$3500.00 = \$175.00

Phase 2:

In order to complete Phase 2, each of your seven Phase 1 downline members must each accumulate their own seven members who’ve followed them from the CS. As each one of those seven members completes their Phase 1, you will earn:

- 2.5% Automatic¹ Commission on the volume of each of your seven downline members paid to you as soon as each completes their Phase 1, earning you \$87.50 per member.
- Total earned once all seven complete their Phase 1: 7 X \$87.50 = \$612.50
- Total Automatic¹ Commission earned for Phase 1 & 2: \$787.50
- 1 BBC re-entry to the CS for each of your seven members that complete their Phase 1, totaling 7 re-entries to the CS. (worth \$840.00)
- 1 BBC re-entry to the MS for each of your seven members that complete their Phase 1, totaling 7 re-entries to the MS. (worth \$1750.00)
- 1 BBC re-entry to the DS for each of your seven members that complete their Phase 1, totaling 7 re-entries to the DS. (worth \$3500.00)

Payment Schedule

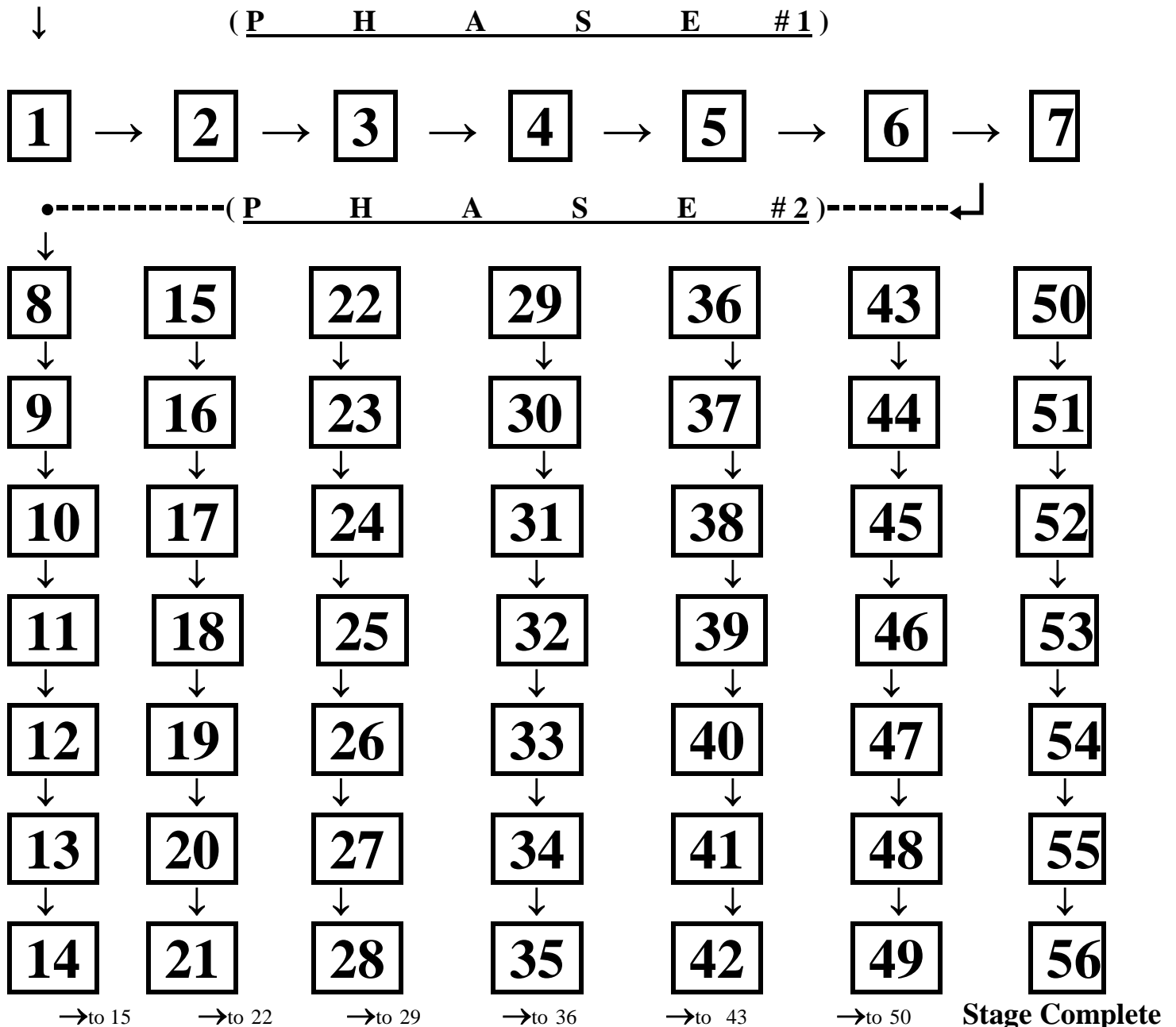
The commissions are sent out on the first of the month (around the 5th). Members earn commission every time Phase 1 or Phase 2 of any of the Main Stages are completed. Commissions are also paid when each member’s Option Entry triples. Commission is not recurring... as a new Phase is completed, additional commission is earned. Matching Bonuses accumulated throughout each calendar month will be paid at the same time as the Passive Commission. The pay will include the Passive and Matching Pay also...read on...

MODEL OF A COMPLETED CYCLE

The chart below shows a completed Cycle for the JS, CS, MS or DS Stages. The diagram begins with YOU as you are entering the JS Stage. Phase #1 is comprised of the 7 new Members that follow YOU into the JS Stage. Phase #2 begins when each of your 7 Members completes their own Phase #1 with new members following them into the JS, filling in all the spots in the Straight Line Matrix. Members flowing into the JS will be a combination of new Members, and of BBC's, allowing for a fast, uninterrupted completion of the Cycle. Notice the "straight-line" matrix pattern below:

(Notice the "sevens" will have a stacking effect.)

You
I.D. #0
(JS)



**WITH EACH COMPLETED STAGE, SEE HOW ALL THE EARNED BBC
RE-ENTRIES MULTIPLY YOUR EARNED COMMISSION.
EARNINGS ARE ALL PER CENTER, 3 CYCLES DEEP PER STAGE**

CYCLE 1 JS	JS (YOUR FIRST SALE) 1 X 1	JS → 1 X \$92.96 = \$92.96	= \$ 92.96
CYCLE 2 JS CYCLE 1 CS	JS → 1 X 7 BBC RE-ENTRIES = 7 CS → 1 X 7 BBC ENTRIES = 7	JS → 7 X \$92.96 = \$ 650.72 CS → 7 X \$189.00 = \$1323.00	= \$ 1,973.72
CYCLE 3 JS	JS → 7 X 7 BBC RE-ENTRIES = 49 CS → 7 X 7 BBC RE-ENTRIES = 49	JS BBC TOTAL = 98 X \$92.96	= \$ 9,110.08
CYCLE 2 CS	JS → 7 X 7 BBC RE-ENTRIES = 49 CS → 7 X 7 BBC RE-ENTRIES = 49	CS BBC TOTAL = 98 X \$189.00	= \$ 18,522.00
CYCLE 1 MS CYCLE 1 DS	CS → 1 X 7 BBC ENTRIES = 7 CS → 1 X 7 BBC ENTRIES = 7	MS BBC TOTAL = 7 X \$393.75 DS BBC TOTAL = 7 X \$787.50	= \$ 8,268.75
CYCLE 3 CS	JS → 98 X 7 BBC RE-ENTRIES = 686 CS CS → 98 X 7 BBC RE-ENTRIES = 686 CS MS → 7 X 7 BBC RE-ENTRIES = 49 CS DS → 7 X 7 BBC RE-ENTRIES = 49 CS	CS BBC TOTAL = 1470 X \$189.00	= \$
CYCLE 2 MS	CS → 98 X 1 BBC RE-ENTRIES = 98 MS MS → 7 X 7 BBC RE-ENTRIES = 49 MS DS → 7 X 7 BBC RE-ENTRIES = 49 MS	MS BBC TOTAL = 196 X \$393.75	= \$
CYCLE 2 DS	CS → 98 X 1 BBC RE-ENTRIES = 98 DS MS → 7 X 7 BBC RE-ENTRIES = 49 DS DS → 7 X 7 BBC RE-ENTRIES = 49 DS	DS BBC TOTAL = 196 X \$787.50	= \$
CYCLE 3 MS	CS → 1470 X 1 BBC RE-ENTRIES = 1470 MS MS → 196 X 7 BBC RE-ENTRIES = 1372 MS DS → 196 X 7 BBC RE-ENTRIES = 1372 MS	MS BBC TTL = 4214 X \$393.75	= \$
CYCLE 3 DS	CS → 1470 X 1 BBC RE-ENTRIES = 1470 DS MS → 196 X 7 BBC RE-ENTRIES = 1372 DS DS → 196 X 7 BBC RE-ENTRIES = 1372 DS	DS BBC TTL = 4214 X \$787.50	= \$
CURIOUS? GRAB A CALCULATOR AND SEE FOR YOURSELF!			
TOTAL PASSIVE COMMISSION EARNED FROM ALL STAGES ONCE EACH STAGE HAS COMPLETED CYCLES 1 TO 3			= \$

DISCLAIMER:

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MULTI-UP System

(This is based on the "Package" sales – "2-ebook" or "12-ebook" purchases that include free matrix entries.)

This incredible marketing feature makes the system absolutely dynamite! The first 2 personally referred e-book sales (of the "2-ebook" purchase) that a new member makes are actually Passed Up to the member that referred them to the program. Those 2 members become Indirect Sales for the referrer. After those first 2 members (who you passed up to your referrer), all new referrals that you personally make (Direct Sales) will Pass Up their first 2 sales to you, which gives you the matching bonuses for those new indirect downline members. Once those new downline members start referring new people, guess who gets each of their first 2 sales? YOU! ...and their first 4...and their first 8....16...32...64...!

THE POWER OF THE MULTI-UP SYSTEM

THE SECRET BEHIND THE INCREDIBLE MATCHING BONUS PLAN

(This does not apply to the Option Line; only the Stages Line - Jumping thru Director)

When you come into the program, the computer is looking for your first 2 referrals and will pass them up to your qualified sponsor. (If your enroller is already qualified, then you will stay under them and they will match what you make passively – see page 8. If they are not yet qualified, then you will be passed up to their qualified sponsor for matching – either way, that doesn't affect YOUR PAY!)

Although this is hard to draw two-dimensionally, it is best explained like this...

Let's say your first two signups (after joining) are Nancy and Nathan. Nancy and Nathan are rolled up to your qualified sponsor and your sponsor is matching You, Nancy and Nathan.

You Now Qualify For Matching Bonus Pay.

Now YOU sign up Adam. YOU get Adam and the computer will roll Adam's first two up to you...

YOU
↑ ↑

Adam signs up → Bill & Beth and both of them are sent up to you for matching pay!

YOU
↑ ↑

YOU
↑ ↑

Now Bill signs up → Conner & Cory and Beth signs up → Cary & Cindy AND all four of these are passed up to you for matching pay! (Then each of those four will give you two each!)

At this time you are matching Adam, Bill & Beth, Conner & Cory & Cary & Cindy 50% of their pay!

This goes to infinity! You see, the last four (Conner, Cory, Cary and Cindy) will pass you their first two sign ups EACH. That will move eight (8) new people up to you for matching pay! (Now you are matching 15 people total.)

Then the last eight that were moved up to you will send you 16 people to match pay! Then 32, then 64, and so on! Just Imagine! (Multiply all of this by the chart on page eight – the passive pay!)

When Adam first signed up Bill & Beth, that qualified Adam for matching pay – you will always match Adam, nevertheless, he will not pass up any more...just Bill & Beth. Then Bill and Beth, each, gives you two which equals four. Then those four, each, gives you two which equals eight. The eight give you 16 and the 16 give you 32 and the 32 give you 64...128...256...to infinity! Everyone that you sign up will owe you 2, who owe you 4, who owe you 8, who owe you 16, who owe you 32 etc...

This will create an explosive income to anyone that gets other people involved. This is an explosive system that goes on and on to infinity!

Matching Bonus

Members who don't personally refer any new members to the system can still earn an impressive amount of automatic¹ commission as well as accumulate Bonus Business Centers upon completion of each of the main stages (up to the 3rd Cycle). In order to qualify for Matching Bonuses, a member must personally refer a minimum of 3 new members to the system who purchase the 2-ebook package and receive free JS matrix entries. Members who qualify can earn up to 100% Matching Bonuses on all the automatic¹ commission earned by their direct and indirect downline members! Once you've referred your first 3 members, the first 2 are passed up to your own Referrer.

The third member that you've referred becomes your first Direct Sale, and now you are qualified to receive a 50% Matching Bonus on all automatic¹ commission earned by your Direct and Indirect members as they progress through to their 3rd Cycle of each of the Main Stages.

From this point on, all personally referred members are considered to be Direct Sales, and there is no limit as to how many you may refer. Now, once all your direct members refer their 1st & 2nd sales to you, which become your Indirect members, and those Indirect members also pass up their 1st & 2nd sale to you, the earning momentum really begins to pick up. As the number of all your Direct & Indirect members begins to mushroom, your Matching Bonus will increase according to the following chart:

Accumulate 3 – 39 Direct or Indirect Sales, your Matching Bonus amounts to 50% of their automatic¹ commission

Accumulate 40 – 99 Direct or Indirect Sales, your Matching Bonus amounts to 75% of their automatic¹ commission

- Beginning with your following Cycle, you will earn a 75% Matching Bonus on all automatic¹ commission earned by members 3 – 99

Accumulate 100 + Direct or Indirect Sales, your Matching Bonus amounts to 100% of their automatic¹ commission

- Beginning with your following Cycle, you will earn a 100% Matching Bonus on all automatic¹ commission earned by all Direct and Indirect Members, (3 through 100+)

Although Matching Bonuses end after a member completes their 3rd Cycle (see chart page #8), the earning never stops³! Thanks to the Multi-Up system, there will always be a constant flow of new Direct & Indirect members from whom you can earn Matching Bonuses*.

DIGITAL DOWNLOAD “e-LIBRARY” PRODUCTS

World Light Ltd. (www.WorldLightFunding.com) is pleased to offer its members a valuable SERVICE by providing them access to an electronically delivered library offering quality products that can be resold online over and over for massive profits. All of these e-books are found in the back office.

Advice (tool techniques and methods advice) from our “Legendary Consultant” for marketing better! You will also get a Free Personal Blog Page as part of you Free Website!

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³ Providing the line keeps moving the earnings keep growing.

* This is present under the conditions where your Direct and Indirect keep recruiting.

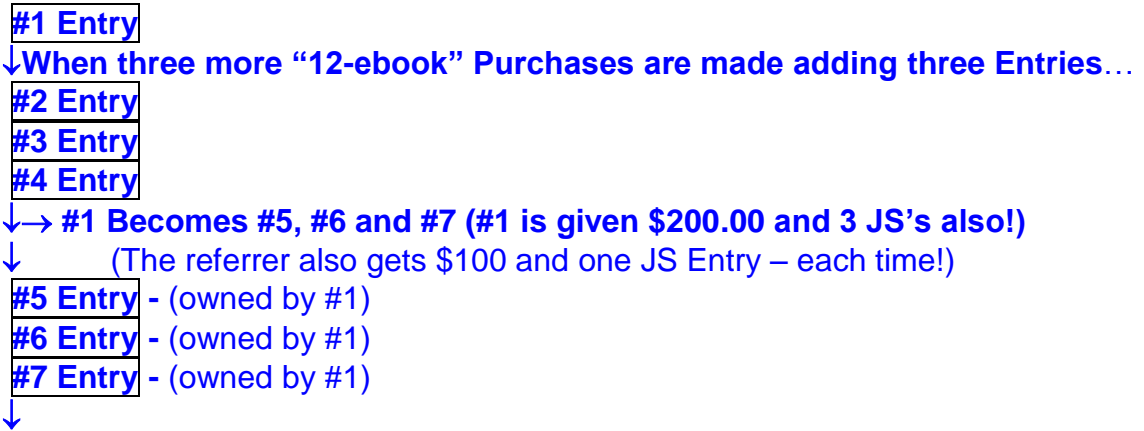
The OPTION ENTRY

This Includes The Jumping Stage AND The “OPTION” Line Entry Also!

(You will get a Jumping Stage Entry and an Option Entry)

The OPTION is another separate – individual paralleling straight line matrix!

The Option Entry will “Triple” upon each three “12-ebook Package” sold that puts 3 Free Option Entries in the line. The Free Option Entry is freely given to people who purchase the “12-ebook Package” for \$347.00 USD. Let’s look at the line...



Entry numbers 2, 3 and 4 will triple #1 Entry - #1 gets \$200.00 and gets three (3) Option Entries back in (becoming numbers 5, 6 & 7 Options) and gets three (3) JS’s (Jumping Stage) Entries back in the first (“Stages”) line!

This “Triple” Effect will happen a total of Seven (7) times! The referrer will also be compensated through each of those times that #1 Triples! Each time, the referrer will get \$100 and a JS Entry also!

This chart explains the flow and the payout for free Option Entries:

<u>Triple Number</u>	<u>Re-entries (into Option and JS)</u>	<u>Payout</u>
1. 1 x \$200	3	= \$200.00
2. 3 x \$200	9	= \$600.00
3. 9 x \$200	27	\$1,800.00
4. 27 x \$200	81	\$5,400.00
5. “	243	\$??????
6. “	729	\$???????
7. “	<u>2,187</u>	\$?????????
Those 2,187 (x \$200) Pay		→ \$??????????
(Total JS and Option Re-entries = 3,279)		\$????,????.?? (Total Option Payout)
(Referrer gets 1,093 JS Entries)		(Referrer’s total = \$????,????.?? = half the above total)

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Charity Program

Decades of prosperity have done little to advance the causes of the sick and needy around the Globe. The founders of World Light Corporation (www.WorldLightFunding.com) have decided to do their share. Out of it's own operating budget, World Light Corporation (www.WorldLightFunding.com) will donate the equivalent of (10%) ten percent of our Members Stage earnings to a NON PROFIT MEDICAL OR HUMANITARIAN ORGANIZATION.

All we ask of our new Members is to choose the Organization they would like to support out of a selected list of Charities. Members can enjoy the personal satisfaction of knowing that their success is benefiting those in need around the Globe.

It's a very simple system. As part of the completed Application Form, new members will be asked to choose one (1) of the selected Non Profit Organizations, which will then be added to the Member's Profile.

Using a round number for our example, if earnings for a given month total \$1000.00, a check for that amount will be issued and mailed directly to the Member. At the same time, a second check for \$100.00 or 10%, will be issued and mailed directly to the Non Profit Organization indicated in the Member's Profile.

LIST OF CHARITABLE CAUSES:

From the following list, please select one of the following charitable causes. When completing the Agreement Form, you will be asked to indicate the corresponding number.

1. Cancer Societies
2. Heart Research Foundations
3. Lung Associations
4. Diabetes Associations
5. Children's Research
6. Deaf/Blind Associations
7. Alzheimer Societies
8. Parkinson's Association
9. Multiple Sclerosis Societies
10. Epilepsy Foundations
11. Schizophrenia Research Foundations
12. International Red Cross
13. Magen David Adom (ISRAEL)
14. Aids Research
15. Doctors Without Borders
16. United Way/Centraide
17. Unicef
18. Feed The Children
19. Salvation Army
20. MAOZ (Organization helping the poor)
21. AISH (Organization which provides food for malnourished children)
22. Your Local Hospital (Please e-mail or fax World Light with the complete name, address and telephone number of the local hospital you wish to support.)

WORLD LIGHT

For Mailing: P. O. Box 614

Hendersonville, TN 37077

INDEPENDENT MARKETING REPRESENTATIVE AGREEMENT

I hereby apply to become an independent marketing representative (hereinafter "representative") of the World Light Corporation (hereinafter "Company") marketing program.

As an independent representative, I understand and agree that:

1. I am of legal age in the state in which I enter this agreement.
2. I shall become a Company representative upon acceptance of this application by the Company. As a representative, I shall have the right to sell the services and products offered by the Company in accordance with the Company's marketing program and statement of policy, which may be amended and changed from time to time.
3. Upon notification to representatives, the Company, at its discretion, may amend the marketing plan, product pricing, statement of policy, etc.
4. I have carefully reviewed the Company's marketing plan, rules and regulations, and policies and procedures, and acknowledge that they are incorporated as part of this agreement in their present form and as modified from time to time by the Company.
5. The term of the Company representative agreement is non time restricted.
6. **A representative shall be entitled to cancel participation in the marketing program at any time and for any reason upon notice to the Company within 30 days.** Upon notification of cancellation or termination, the sponsoring representative or the Company will repurchase inventory and mandatory sales kit materials in accordance with its policies as stated in the Company's marketing program and statement of policy.
7. Upon acceptance of this application by the Company, I will be an independent contractor responsible for my own business and not an employee of the Company. I will not be treated as an employee in regard to any laws covering employees, including but not limited to the Federal Insurance Contributions Act, the Social Security Act, the Federal Unemployment Tax Act, income tax withholding at source or for any federal or state tax laws. It is my responsibility to pay self-employment, state and federal income taxes as required by law.
8. I will not use the Company's trade name and/or trademark except in the advertising provided to me by the Company or in other advertising without prior written approval by the Company.
9. Any representative, who sponsors other representatives, must fulfill the obligation of performing a bona fide supervisory, distributing and selling function in the sale or delivery of product to the ultimate consumer and in the training of those sponsored. Representative must have ongoing contact, communication and management supervision with his or her sales organization. Examples of such supervision may include, but are not limited to: newsletters, written correspondence, personal meetings, telephone contact, voice mail, electronic mail, training sessions, accompanying individuals to Company training and sharing genealogy information with those sponsored. Representatives should be able to provide evidence to the Company semiannually of ongoing fulfillment of sponsor responsibilities. If a representative is an Enroller in the marketing program entitled to Enroller bonuses, then the Enroller is obligated to the same responsibilities of supervisory, communication and training activities with respect to representatives he or she has enrolled, irrespective of whether the Enroller is also the Sponsor of those representatives.
10. The Company's program is built upon retail sales to the ultimate consumer. The Company also recognizes that representatives may wish to also purchase product or service for their own personal or family use. The representative, however, will not receive credit for bonus purposes, qualification or advancement for his or her own personal purchases. Representatives must fulfill published personal and downline retail sales requirements, including requisite retail sales to nonparticipants, as well as supervisory responsibilities, to qualify for bonuses, overrides or advancements.
11. The representative acknowledges that representative is a wholly independent marketing representative who establishes and services retail customers for Company products as an independent contractor. The position of representative does not constitute either a sale of a franchise or a distributorship, and absolutely no fees have been or will be required from the representative for the right to distribute the Company's products pursuant to this agreement. This agreement is not intended and shall not be construed to create a relationship of employer-employee, agency, partnership, or joint venture between any representative, sponsor and/or the Company.

As an independent contractor, the representative shall:

- A. Abide by any and all federal, state, county and local laws, rules and regulations pertaining to this agreement and/or the acquisition, receipt, holding, selling, distributing or advertising of Company products.
 - B. At the representative's own expense, make, execute or file all such reports and obtain such licenses as are required by law or public authority with respect to this agreement and/or the receipt, holding, selling, distributing or advertising of Company products.
 - C. Be solely responsible for declaration and payment of all local, state and federal taxes as may accrue because of the representative's activities in connection with this agreement.
12. No purchase or investment is necessary to become a Company representative other than the purchase of a representative sales kit which is sold "at Company cost." (Purchase is optional in North Dakota.)
13. Prior written approval from the Company is required for the following:
- A. To advertise Company products;
14. The Company may immediately terminate a representative who discredits the Company's name, violates any requirement contained in this Agreement, Company Policy and Procedures, or training manuals or misrepresents the Company's products or business opportunity by making claims contrary to the Company's product literature and labels.
15. This agreement constitutes the entire agreement between the representative and Company and no other additional promises, representations, guaranties or agreements of any kind shall be valid unless in writing.
16. This agreement shall be governed by all international marketing laws, and all claims, disputes and other matters between the parties of this agreement shall be brought in a court of law.
17. I acknowledge that I have read and understand and agree to the terms set forth in this agreement.
18. I understand that commissions produced are willable to my heir beneficiaries.
19. This agreement is not in force until accepted by the Company.

Applicant's Signature:

(Must be 18 years of age if a resident of U.S.A.)

Date

Charity Number Choice (from Page 12)

Printed Name:

Accepted By:

For World Light Corporation Only

Date of Acceptance
(Date for Office Use Only)

WORLD LIGHT Membership Application

PLEASE COMPLETE AND MAIL THE APPLICATION FORM ALONG WITH A CERTIFIED (OFFICIAL) CHECK OR MONEY ORDER TO WORLD LIGHT.

PLEASE PRINT LEGIBLE (or type) **IN CLEAR CAPITAL LETTERS - APPLICANT:**

First & Last Name _____

Full Street Address _____

City _____ State/Province _____

Zip/Postal Code _____ Country (Like "USA") _____

Telephone _____ Fax (opt) _____

E-Mail _____

Referred By: _____ Referrer's UserName: _____

Choose a Website USERNAME (7 – 12 characters) _____

Choose a Website PASSWORD (5 – 10 characters) _____

The "2-ebook Packages" are \$59.00 USD for Residents of the USA and International
***New "OPTION" The "12-ebook Package" (\$7.00 off) – (1 Free JS Entry and 1 Free Option Entry)**

"2-ebook Package" plus One Free Jumping Stage	"12-ebook Package" Plus A Free Option
USA and International: \$59.00 USD	USA and International: \$347.00 USD (\$7.00 Discount - Normally \$354.00)
*Gives You One Free Entry in the Stages Payline. (a "JS")	*Get a Free Jumping Stage and a *Free Option Entry.

Please choose one of the following accepted forms of payment (USD ONLY)

U. S. D. Money Order OR Certified Check (U.S. & Canada) OR International Bank Draft (Outside US)

Please Circle One Above – Left Side (\$59.00 Purchase) or Right Side (\$347.00 Purchase)

JOIN or PRE-REGISTER ONLINE: <http://worldlightfunding.com/username> (Your Referrer's Username).

World Light will contact you via email with your personal website when your payment is processed.

For Mailing: Please send your Certified Check or Money Order to the following address...

WORLD LIGHT P. O. Box 614 Hendersonville, TN 37077

Revised July12, 2009 (This edition overrides and nullifies previous and unrevised versions.) (Void where prohibited)

(Black-n-White Print Click [HERE](#))